2024



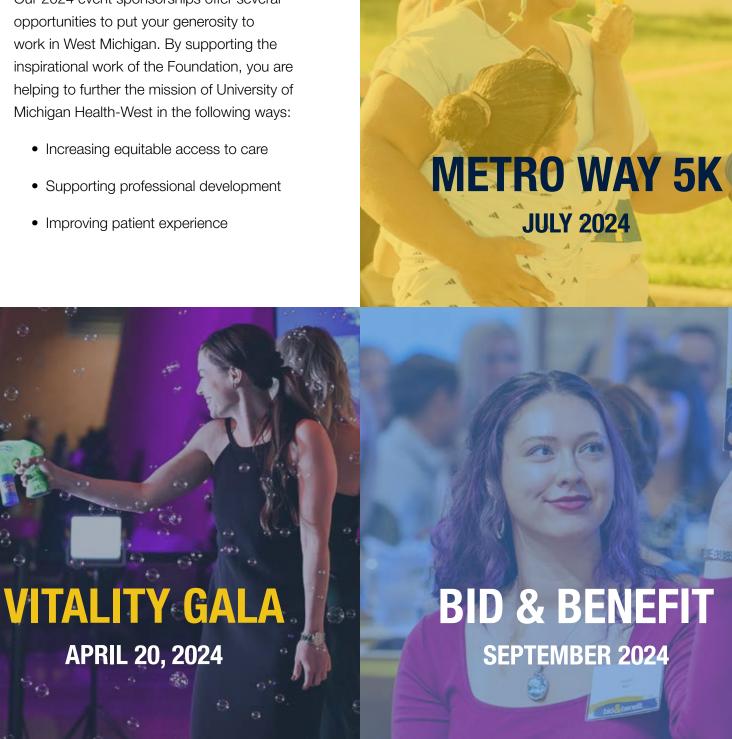
SPONSORSHIP OPPORTUNITIES



# **BUNDLED SPONSORSHIPS**

#### Your support makes a difference!

Our 2024 event sponsorships offer several opportunities to put your generosity to work in West Michigan. By supporting the Michigan Health-West in the following ways:



## **Bundled Sponsorships**

**SUPPORT** 

**HEALTH CARE IN WEST MICHIGAN ALL YEAR LONG**  **VITALITY GALA** April 20, 2024

**METRO WAY 5K** 

**July 2024** 

BID & **BENEFIT** 

September 2024

**PACKAGE LEVEL 1** 

(a \$35,000 value)

Visionary Leader **Sponsor** 

(\$25,000)

Olympian **Sponsor** 

(\$5,000)

Knowledge is Power **Sponsor** 

(\$5,000)



Stephen Klotz **Family Foundation**  Orthopaedic Associates of MICHIGAN

OUTFRONT

Heart & Vascular

Jim & Mary Veldheer

**PACKAGE LEVEL 2** 

(a \$22,500 value)

Excellence In Action **Sponsor** 

(\$15,000)

Marathoner **Sponsor** 

(\$2,500)

Knowledge is Power Sponsor

(\$5,000)

**PACKAGE LEVEL 3** 

(a \$17.500 value)

**Caring Healer Sponsor** 

(\$10,000)

Marathoner **Sponsor** 

(\$2,500)

Knowledge is Power **Sponsor** 

(\$5,000)

**PACKAGE LEVEL 4** 

(a \$10,000 value)

Community Champion **Sponsor** 

(\$5,000)

Marathoner **Sponsor** 

(\$2,500)

**Living Well** Sponsor

(\$2,500)



# **VITALITY GALA**

**April 20, 2024** 

**DeVos Place Exhibit Halls** 

Compassionate, capable nurses are foundational for our health system and an integral part of the patient experience. Nurses inspire hope and healing on the front lines and remain steadfast in advocating for patients who can't advocate for themselves. We look forward to celebrating the University of Michigan Health-West nurses' commitment to improving the lives of our patients alongside you at VITALITY Gala 2024!

# PRESENTING SPONSOR

\$40,000



**GUEST TICKETS** [2 TABLES]

**VIP RECEPTION TICKETS** 

**ENHANCED** 

**DINING EXPERIENCE** 

**PREMIUM** 

**TABLE SEATING** 

**VERBAL** 

RECOGNITION FROM PODIUM WELCOME

**ATTENDEES** FROM STAGE

**MEET ENTERTAINMENT** [ AS AVAILABLE ]

**OPPORTUNITY TO ATTEND MENU TASTING** 

PREMIER LOGO PLACEMENT **ON PRE-EVENT** 

> **eCOMMUNICATIONS** MAILED INVITATION

FOUNDATION NEWSLETTER

**SOCIAL MEDIA** 

WEBSITE

PREMIER LOGO PLACEMENT ON EVENT

**AUDIO VISUAL MATERIALS EVENT SIGNAGE** LOGO PROJECTION **PROGRAM** 

#### **SPECIALTY SPONSORSHIPS**

Each sponsorship receives the benefits below in addition to the unique benefits listed on the right.



20
GUEST TICKETS

[ 2 TABLES ]

20
VIP RECEPTION TICKETS

**VIP** 

ENHANCED DINING EXPERIENCE

**PREMIUM** 

**TABLE SEATING** 

VERBAL RECOGNITION FROM PODIUM

PRIORITY LOGO PLACEMENT ON PRE-EVENT

> SOCIAL MEDIA WEBSITE

PRIORITY LOGO PLACEMENT ON EVENT

AUDIO VISUAL MATERIALS PROGRAM



## AFTERGLOW PARTY SPONSOR

UNIVERSITY OF MICHIGAN HEALTH-WEST

Heart & Vascular



SOLD BAR SPONSOR





# BILL BARKELEY AWARD SPONSOR

Jim & Mary Veldheer



#### **ENTERTAINMENT SPONSOR**

- Meet entertainment (as available)
- · Logo prominently displayed during entertainment
- Logo on mailed invitation



#### **STROLLING SPONSOR**

- Logo placement on event service staff shirt
- Logo on hors d'oeuvres napkin in cocktail reception
- Logo on cocktail reception signage



# SOLD VIP RECEPTION SPONSOR



#### **EXCLUSIVE**

\$20,000

#### **SPECIALTY SPONSORSHIPS**

Each sponsorship receives the benefits below in addition to the unique benefits listed on the right.



GUEST TICKETS

[ 2 TABLES ]

20
VIP RECEPTION TICKETS



ENHANCED DINING EXPERIENCE

**PREMIUM** 

**TABLE SEATING** 

**VERBAL RECOGNITION** 

FROM PODIUM

PROMINENT LOGO
PLACEMENT ON PRE-EVENT

SOCIAL MEDIA WEBSITE

## PROMINENT LOGO PLACEMENT ON EVENT

AUDIO VISUAL MATERIALS PROGRAM



# LOUNGE SPONSOR

MillerKnoll



TRELLIS



### SOLD

#### **INSPIRATION SPONSOR**

Brian DeVries & Barbara Pugh



# SOLD TECHNOLOGY SPONSOR

vervint.

#### **SPECIALTY SPONSORSHIPS**

Each sponsorship receives the benefits below in addition to the unique benefits listed on the right.



**GUEST TICKETS** [1 TABLE]

**VIP RECEPTION TICKETS** 

**PRIORITY** 

TABLE PLACEMENT

**VERBAL RECOGNITION** 

FROM PODIUM

**LOGO PLACEMENT ON PRE-EVENT** 

**SOCIAL MEDIA** WEBSITE

**LOGO PLACEMENT ON EVENT** 

**AUDIO VISUAL MATERIALS PROGRAM** 



#### SOLD **DESSERT SPONSOR**





#00000e

SOLD **SOCIAL MEDIA SPONSOR** 





SOLD **TOAST SPONSOR** 





SOLD **WELCOME SPONSOR** 



**EXCLUSIVE** 

#### **SPECIALTY SPONSORSHIPS**

Each sponsorship receives the benefits below in addition to the unique benefits listed on the right.



**GUEST TICKETS** 

[1 TABLE]

**VIP RECEPTION TICKETS** 

**PRIORITY** 

**TABLE PLACEMENT** 

**VERBAL RECOGNITION** FROM PODIUM

**LOGO PLACEMENT** ON PRE-EVENT

> **SOCIAL MEDIA** WEBSITE

LOGO PLACEMENT **ON EVENT** 

**AUDIO VISUAL MATERIALS PROGRAM** 



SOLD **DÉCOR SPONSOR** 





SOLD **INNOVATION SPONSOR APPLIED**INNOVATION



**PARKING SPONSOR** 

 Logo on parking validation envelopes

• Logo on parking validation station signage

**VISIONARY LEADER** 

**SPONSORSHIP** 

[UNLIMITED]



**GUEST TICKETS** 

[2 TABLES]

**VIP RECEPTION** 

**ENHANCED DINING EXPERIENCE** 

**PREMIUM** 

**TICKETS** 

**TABLE SEATING**  VERBAL

RECOGNITION **FROM PODIUM** 

**OPPORTUNITY TO ATTEND** 

**PROMINENT LOGO PLACEMENT** ON PRE-EVENT

**eCOMMUNICATIONS MAILED INVITATION SOCIAL MEDIA** WEBSITE

**PROMINENT LOGO PLACEMENT ON EVENT** 

**AUDIO VISUAL MATERIALS EVENT SIGNAGE PROGRAM** 



**EXCELLENCE IN ACTION** 

**SPONSORSHIP** 

[ UNLIMITED ]



**GUEST TICKETS** 

[ 1 TABLE ]

**VIP RECEPTION TICKETS** 

**ENHANCED DINING EXPERIENCE** 

**TABLE SEATING** 

**RECOGNITION** FROM PODIUM

LOGO PLACEMENT **ON PRE-EVENT** 

> **SOCIAL MEDIA WEBSITE**

LOGO PLACEMENT ON EVENT

**AUDIO VISUAL MATERIALS PROGRAM** 



**CARING HEALER** 

**SPONSORSHIP** 

[UNLIMITED]



**GUEST TICKETS** 

[1 TABLE]

**VIP RECEPTION TICKETS** 

**PRIORITY** 

**TABLE PLACEMENT** 

LOGO PLACEMENT **ON PRE-EVENT** 

**SOCIAL MEDIA** WEBSITE

LOGO PLACEMENT **ON EVENT** 

**AUDIO VISUAL MATERIALS PROGRAM** 



**COMMUNITY CHAMPION** 

**SPONSORSHIP** 

[UNLIMITED]



**GUEST TICKETS** 

[1 TABLE]

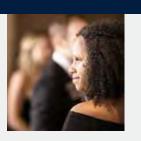
**VIP RECEPTION TICKETS** 

**NAME LISTED ON PRE-EVENT** 

**SOCIAL MEDIA** WEBSITE

**NAME LISTED** ON EVENT

**AUDIO VISUAL MATERIALS PROGRAM** 



**RELENTLESS ADVOCATE** 

**SPONSORSHIP** 

[UNLIMITED]



**GUEST TICKETS** 

[1 TABLE]

NAME LISTED **ON PRE-EVENT** 

**SOCIAL MEDIA** WEBSITE

**NAME LISTED** ON EVENT

**AUDIO VISUAL MATERIALS PROGRAM** 



**Foundation** 



## **CONTACT US**

To learn more and secure your sponsorship opportunity, contact Maddie Schaab at

616.252.5018 madeline.schaab@umhwest.org



**UofMHealthWest.org/Foundation**