



**LEADING HEARTS & MINDS
INTO A NEW ERA AS**
UNIVERSITY OF MICHIGAN HEALTH-WEST FOUNDATION

Impact Report

2020 – 2021

Dear Friend & Supporter,

Thank you for partnering with us to provide progressive, innovative, patient-centered care. Your support has played a critical role in the evolution of our identity as University of Michigan Health-West.

Over the last year, we've continued to face COVID-19 and the many challenges it presented from a strong position, because donors like you continue to walk alongside our caregivers. Through your support, the Foundation is committed to funding projects that pave the way for healthcare equity, access, and excellence in West Michigan.

We've collaborated with donors and board members on projects they're passionate about, organizations that generously support our mission, healthcare organizations that are showing up in neighboring communities, and media partners to amplify our voice.

As we look forward, we will continue to serve West Michigan by relentlessly advancing health, because our innovations change care, and our compassionate care changes lives.

This vision is not possible without the commitment of all you – supporters who are true partners in our quest to make West Michigan a better, healthier place for all.

With Gratitude,



Jaime Counterman,
Foundation Director

A letter from
the Foundation



A PROUD LEGACY
A BOLD FUTURE



**UNIVERSITY OF
MICHIGAN HEALTH-WEST**
MICHIGAN MEDICINE

Foundation

Who We Are: Leading Hearts & Minds

As the Metro Health Hospital Foundation becomes the University of Michigan Health-West Foundation, we remain **unwavering in our mission**. We will continue to utilize philanthropy to advance our nonprofit health system's ability to deliver world-class care right here in **West Michigan**. As donors, you are partners in the transformation of medicine in our community.

Your generous gifts help improve, expand, and sustain our compassionate, innovative and high-quality healthcare in the following ways:

Making Care More Accessible

Improving & Innovating The Patient Experience

Serving All Our Neighbors

Supporting Professional Development



Dante's Story

Last December, **Dante Villarreal** became ill. A quick test confirmed he was positive for the COVID-19 virus, and his symptoms began to worsen. When he couldn't catch his breath, he was admitted to our Hospital. It was Christmas Day.

"When I walked in, everybody was great. Everybody knew what they had to do."

Dante's stay lasted five days. He recounts a point when he was thinking about whether his life insurance was in place – and if he would make it home to his wife and children.

"I was scared. I was really scared. I didn't know what was going to happen, or if I was going to make it out of this okay."

Dante credits his recovery to the care he received from his nurses and their support of the mental challenges he faced as a patient with COVID-19.

"My nurse was intentional in doing her best to reinforce that I was going to be taken care of. That could have been what allowed me to make a recovery."

Dante's care team was able to be at their best for Dante because of the support from Foundation donors like you. Your gifts are so important, providing resources and equipment for our nurses and doctors to effectively care for patients when it matters most.





Hope & Healing

Nurses are champions on the frontlines and the heart and soul of our organization.

Over the last year, our nurses proved that not even a pandemic could hold back their compassionate, expert care for patients.

This year's Hope & Healing event hosted nearly 200 attendees virtually and raised over \$51,000 in support of our nurses. These generous gifts fund equipment and training that are critical to providing progressive, compassionate care.

Previous Hope & Healing events have allowed us to fund projects such as:

- Crisis prevention intervention training to keep our employees and patients safe
- Emergency response simulators to train for any type of medical situation
- Strategies designed to help improve patient safety and quality through effective communication and teamwork skills

We are so grateful that our patients and nurses can count on you as we launch a new decade of medical expertise. Thank you!

Community Partnerships



American Heart Association | Have Faith in Heart

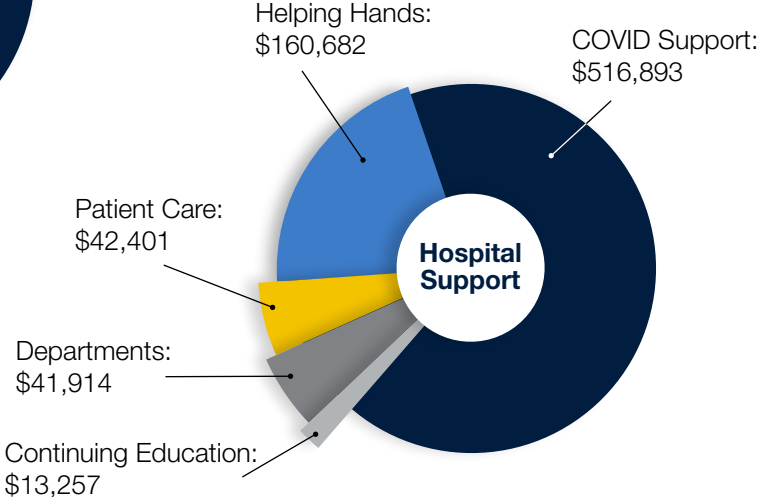
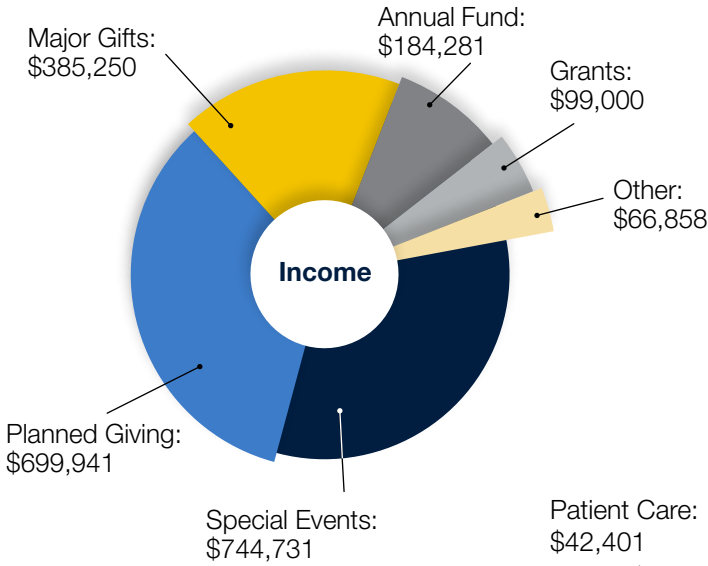
The American Heart Association's Have Faith in Heart program implements a lifestyle program focused on cardiovascular care in a faith-based setting. Our community outreach department partners to support this initiative in our neighboring communities.



Exalta Health | Diabetes Program

We have teamed up with Exalta Health to offer a diabetes clinic. Our population health department spearheaded this collaboration by providing clinical staff and funding through a grant request submitted to the Foundation.

Financial Overview



Featured Projects



Helping Hands - \$160,682

No one knows when they may face a financial burden. The Foundation supported 118 employees in our health system with emergency financial assistance in the last fiscal year. We are honored to support our team members in this special way.



iHeart Media Vaccine Awareness Campaign: \$2,838

The health and well-being of our neighbors is most important. The Foundation provided financial support alongside the hospital and marketing department for an inclusive campaign to promote COVID-19 vaccination in our community.



Legacy Gift Supporting Cardiovascular Expansion - \$699,941

The Foundation received a planned gift from a generous donor that will support the expansion of our cardiovascular program to include open-heart surgery capabilities.



Office of Professional Well-Being Launch - \$17,629

The Office of Professional Well-Being was created to help our clinicians avoid burnout, reduce stress, and develop work-life balance. The Foundation provided the initial funding to activate this new department dedicated to increasing well-being for our physicians and APPs, with plans for future expansion to our full clinical staff.



Child Life Department Support – \$6,440

Healthcare can feel scary when seen through the eyes of a child. But thanks to our Child Life Specialist, frightening moments are never navigated without a friend. The Child Life Department has utilized donor dollars to purchase interactive games that make waiting rooms less scary, stuffed animals that can record the sound of the child's heart before a major surgery and toys that can distract them from a daunting procedure.



Update to Emergency Department Grief Room - \$4,285

Providing a comfortable, clean space to gather amid tragedy is what our patient care is all about. So when the Foundation was approached with a request to help fund an update to the Emergency Department's family gathering room, we were grateful for the opportunity. While the gift seems relatively small, the impact is significant.



Sports Med Bus

Our Sports Medicine program has been in the game for over 20 years helping patient athletes, from pros to weekend warriors, stay on the move. Seeing the importance of providing these medical services on many nights and weekends, long-time Foundation supporter Jim Veldheer wanted to support this service.

In 2010, three generous donors, including Board Member Mike Damstra, donated a van to take Assisted Breathing Center patient outings. After years of taking patients on outings, the van was ready to be retired.

It was completely renovated and updated to provide clinical care for the Sports Medicine program. This was made possible through donations by the Veldheer family, Herman Miller and Lake Michigan Credit Union.

When not in use by Sports Medicine, the van will continue to be on the move – providing community outreach, vaccine clinics, health screenings and other mobile healthcare opportunities.

The Foundation is grateful for the support of board members and generous donors who are truly invested in meeting the needs of patients when and where they need it most.



UNIVERSITY OF MICHIGAN HEALTH-WEST
MICHIGAN MEDICINE

KEEPING THE BEAT Jared Veldheer #68



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